# Nonstandard electroconvection and flexoelectricity in nematic liquid crystals 

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#### Abstract

For many years it has been commonly accepted that electroconvection (EC) as primary instability in nematic liquid crystals for the "classical" planar geometry requires a positive anisotropy of the electric conductivity, $\sigma_{a}$, and a slightly negative dielectric anisotropy, $\epsilon_{a}$. This firm belief was supported by many experimental and theoretical studies. Recent experiments, which have surprisingly revealed EC patterns at negative conduction anisotropy as well, have motivated the new theoretical studies in this paper. It will be demonstrated that extending the common hydrodynamic description of nematics by the usually neglected flexoelectric effect allows for a simple explanation of EC in the "nonstandard" case $\sigma_{a}<0$.


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## I. INTRODUCTION

In the last decades electroconvection (EC) in nematic liquid crystals (nematics) has developed into an attractive model system to study generic aspects of patternforming non-equilibrium phase transitions in extended systems [1, 2]. Nematics are anisotropic liquids without translational but with long-range uniaxial orientational order of their elongated molecules, which is described by the director field $\boldsymbol{n}[3,4]$. EC occurs when an electric voltage above a critical threshold is applied to a layer of a nematic, which is sandwiched between two supporting transparent electrodes of distance $d$ (typically $5 \mu \mathrm{~m}<d<50 \mu \mathrm{~m}$ ). At onset usually periodic arrays of stripes with wave vector $\boldsymbol{q}$ are observed. The patterns are associated with periodic spatial modulations in the director and the flow field ("convection rolls") and also in the charge and current density. Due to the intrinsic uniaxial anisotropy of nematics EC is more diverse than for instance the canonical, thermally driven, isotropic Rayleigh-Bénard convection. It is also an experimentally convenient system: the patterns are easy to visualize by exploiting the birefringence of nematics and contain usually many well ordered convection rolls. The main control parameters (amplitude and frequency of the applied voltage) can be varied over a wide range.

In the mostly used nemato-hydrodynamical description of EC, (called henceforth the standard model, SM) the fluid flow, $\boldsymbol{v}$, is described by the Navier-Stokes equations, coupled to the Maxwell equations for the electric properties, the director dynamics is determined by elastic, electric and viscous torques $[1-6]$. The main ingredients of EC have been elucidated by Carr [7] and Helfrich [8]: any spatial director fluctuation leads to a finite

[^0]charge density, $\rho_{e l}$, and consequently in the presence of electric fields to Coulomb forces and thus to flow (mass transport). If the resulting viscous torques reinforce the initial director fluctuation the EC instability is triggered.

Whether the positive feedback loop leading to EC is really excited depends first on the material parameters and their anisotropies. Most of them (e.g., elastic constants, viscosities) do not change significantly from substance to substance; thus they are not decisive. The key quantities are the dielectric and conductivity anisotropies, which may considerably vary in their magnitude and may even change sign. Furthermore the initial director alignment in the nematic layer, which is imposed by a suitable surface treatment of the confining electrodes, plays an important role. A recent comprehensive overview of the EC onset behavior considering all these aspects is given in [9].

In this paper we concentrate on the mostly studied planar configuration, where the director in the basic state, $\boldsymbol{n}_{0}$, is oriented in a direction parallel to the confining plates (our $x$-axis). In the context of the standard model EC requires in this case a positive anisotropy of the electric conductivity $\sigma_{a}=\sigma_{\|}-\sigma_{\perp}$, where $\sigma_{\|}$and $\sigma_{\perp}$ denote the conductivities parallel and perpendicular to the director, respectively. Furthermore the dielectric anisotropy $\epsilon_{a}=\epsilon_{\|}-\epsilon_{\perp}$ has to be negative or only slightly positive. Theory is in excellent agreement with numerous experiments on various nematic compounds (see, e.g., [1, 10] and references therein).

Electroconvection in the familiar case of an applied ac voltage with frequency $f$ is a parametrically driven system; consequently $\boldsymbol{n}$ and $\boldsymbol{v}$ oscillate in time as well. It turns out, that in general, depending on $f$, two different solution types of the basic equations can be identified: in the "conductive regime" at low $f$ below the crossover frequency, $f_{c}$, the time average of the induced charge density is practically zero, while the time averages of the other fields (director, flow) are finite. In the high-frequency
"dielectric regime" $\left(f>f_{c}\right)$ the situation is reversed.
Our motivation to reconsider EC from a theoretical point of view stems from experiments in the planar geometry carried out on some members of the 4-n-alkyloxy-phenyl-4-n'-alkyloxy-benzoates homologous series [11], which show a nematic order between the nematic-isotropic transition temperature $T_{N I}$ and the nematic-smectic C transition temperature $T_{N S}<T_{N I}$. Whereas $\epsilon_{a}<0$ in the whole nematic range and $\sigma_{a}>0$ near $T_{N I}$, the sign of $\sigma_{a}$ changes somewhere between $T_{N I}$ and $T_{N S}$. This sign inversion is attributed to strong pretransitional nematic-smectic fluctuations.

First experiments on these substances have indeed revealed the expected standard EC roll patterns for the temperature range where $\sigma_{a}(T)>0$ [12]. In the range $\sigma_{a}(T)<0$, where the SM does not predict any convection instability, a new kind of a localized structure has been described, which has reminded to the "worms" discussed in [13]. These experiments have been recently repeated more systematically $[14,15]$ and the main features of the patterns described in [12] have been reproduced for the temperature range $\sigma_{a}(T)>0$. Surprisingly, however, when $\sigma_{a}(T)<0$ extended roll patterns have been found as well. This phenomenon, which is not explained by the SM, has been coined as nonstandard EC (ns-EC) in contrast to standard EC (s-EC) for $\sigma_{a}>0$.

The ns-EC patterns have been found to differ significantly from the standard ones $[2,15]$. A most salient feature of ns-EC rolls is the angle, $\alpha$, between $\boldsymbol{n}_{0}$ and the wave vector $\boldsymbol{q}$. While $\alpha$ is typically zero or at least small $\left(<30^{\circ}\right.$, say) in standard EC, it is large $\left(>60^{\circ}\right)$ in ns-EC and approaches even $90^{\circ}$ in some cases.

Instead of speculating about some new, fancy EC mechanism we have found it reasonable to look for "minimal" extensions of the SM. In view of the importance of the charge separation within the Helfrich mechanism, it has been suggestive to analyze the impact of the well known flexoelectric (shortened to flexo in the following) polarization $[3,4,16]$. It appears in the presence of director distortions even in the absence of an external electric field and produces an additional contribution to $\rho_{e l}$. An additional motivation to consider in more detail the flexo effect was the unusual roll orientation mentioned before. In fact, it has been described already many years ago [17, 18], that the flexo effect produces a torque on the director in the presence of a dc voltage, which may lead to striped (though non-convective) patterns with the extreme roll orientation $\alpha=90^{\circ}$.

Earlier investigations of the flexo polarization in planar EC with $\sigma_{a}>0$ have basically focused on the low frequency (conductive) regime [19, 20]. They have led to the general impression that the flexo polarization plays a minor role, since only small quantitative changes of the critical voltage and the critical wave vector have been reported. Consequently the flexo mechanism has typically been neglected in the theoretical analysis of EC. Moreover, the two additional material parameters, the flexo coefficients $e_{1}$ and $e_{3}$, which come into play are not easy
to measure. In contrast, it will be demonstrated in this paper, that the flexo polarization seems to play a crucial role in the planar geometry when $\sigma_{a}<0$ and $\epsilon_{a}<0$ : It allows in fact for an EC instability, which is otherwise excluded in the SM.

The paper is organized as follows. Sect. II is devoted to the implementation of the linear stability analysis of the basic state, which is characterized by the uniform planar director configuration $\boldsymbol{n}_{0}$ in the absence of material flow and electrical space charge. From the nematohydrodynamic equations one arrives at a linear eigenvalue problem for the growth rate of perturbations in form of convection rolls, from which we obtain the critical data at onset. We concentrate in particular on the flexo effect and exploit certain spatial and temporal invariance properties of the linear equations to classify the patterns with respect to their symmetries. In Sect. III we present and discuss the results of the linear analysis, i.e., the critical voltage and the critical wave vector. Instead of extended parameter studies we focus on the qualitative features of the positive feedback loop leading to EC and especially on the $\sigma_{a}$-dependence. Sect. IV is devoted to a discussion of the theoretical results in the light of experiments. Some concluding remarks are added in Sect. V. In the Appendix we present in detail the formulation of the linear eigenvalue problem discussed in this paper, also in order to introduce the notation.

## II. BASIC THEORETICAL DESCRIPTION

In this paper we follow the main route in describing nematic liquid crystals in the framework of nematohydrodynamics including the flexo effects (see, e.g., [3$6]$ ). We confine ourselves to the onset of EC, i.e. to the determination of the critical voltage, $U_{c}$, and the critical wave vector $\boldsymbol{q}_{c}$. Their determination requires an analysis of the nemato-hydrodynamic equations linearized about the basic state (see Appendix). They can be found already in [6] except the flexo-terms $\propto e_{1}, e_{3}$.

Let us consider in more detail the flexo polarization $\boldsymbol{P}_{f l}$, which appears at first in the Maxwell equations within the quasi-static approximation, where $\rho_{e l}$ is obtained from charge conservation and Poisson's law:

$$
\begin{equation*}
\frac{\partial \rho_{e l}}{\partial t}+\nabla \cdot\left(\boldsymbol{\sigma} \boldsymbol{E}+\rho_{e l} \boldsymbol{v}\right)=0, \quad \rho_{e l}=\nabla \cdot \boldsymbol{D} \tag{1}
\end{equation*}
$$

The dielectric displacement $\boldsymbol{D}$ is given as

$$
\begin{equation*}
\boldsymbol{D}=\epsilon_{0} \boldsymbol{\epsilon} \boldsymbol{E}+\boldsymbol{P}_{f l} \tag{2}
\end{equation*}
$$

and the dielectric tensor $\boldsymbol{\epsilon}$ and the conductivity tensor $\boldsymbol{\sigma}$ read as

$$
\begin{equation*}
\epsilon_{i j}=\epsilon_{\perp} \delta_{i j}+\epsilon_{a} n_{i} n_{j}, \quad \sigma_{i j}=\sigma_{\perp} \delta_{i j}+\sigma_{a} n_{i} n_{j} \tag{3}
\end{equation*}
$$

The flexo polarization $\boldsymbol{P}_{f l}$, which is finite in the presence of spatial variations of $\boldsymbol{n}$, is defined as follows $[3,4,16]$

$$
\begin{equation*}
\boldsymbol{P}_{f l}=e_{1} \boldsymbol{n}(\nabla \cdot \boldsymbol{n})+e_{3}(\boldsymbol{n} \cdot \nabla) \boldsymbol{n} \tag{4}
\end{equation*}
$$

with the flexo coefficients $e_{1}, e_{3}$. Because of $\operatorname{curl} \boldsymbol{E}=0$ it is convenient to rewrite Eq. (1) in terms of the electric potential. The resulting equation contains in its linearized version only the sum $\left(e_{1}+e_{3}\right)$ of the flexo coefficients [see Eq. (A.11)]. The flexo polarization contributes also to the electric torque on the director, but for EC this is of minor importance. Here the parameter combination $\left(e_{1}-e_{3}\right)$ comes into play [see Eqs. (A.6) and (A.7)]. Note that the so called dynamic flexoelectric effect [5] does not contribute to the linearized nemato-hydrodynamic equations.

It is convenient to parameterize the strength $E_{0}$ of the applied electric ac field or the rms value $U$ of the applied voltage, respectively, in terms of the dimensionless control parameter $R$ :

$$
\begin{equation*}
R=\frac{\epsilon_{0} E_{0}^{2} d^{2}}{k_{0} \pi^{2}} \equiv \frac{\epsilon_{0} 2 U^{2}}{k_{0} \pi^{2}} \tag{5}
\end{equation*}
$$

with $\epsilon_{0}$ the permittivity of the free space and $k_{0}=$ $10^{-12} N$ a measure of elastic constants in the orientational free energy. Convection sets in at the threshold voltage, $U_{c}$, which depends on the material constants of the specific nematic. $U_{c}$ increases monotonously with increasing frequency $f$ and varies usually between 5 V and 100 V.

The linear system of PDE's for the perturbations of the electric potential $\phi$, for the director distortions $n_{y}$, $n_{z}$ and the velocity field $\boldsymbol{v}$ in $\boldsymbol{q}$-space [see Eq. (A.5)] can be written in the symbolic form

$$
\begin{equation*}
\mathcal{C} \frac{\partial}{\partial t} \boldsymbol{V}(\boldsymbol{q}, z, t)=\mathcal{L}(R) \boldsymbol{V}(\boldsymbol{q}, z, t) \tag{6}
\end{equation*}
$$

where we introduced the symbolic vector $\boldsymbol{V}(\boldsymbol{q}, z, t)=$ $\left(\phi, n_{z}, n_{y}, \boldsymbol{v}\right)$. The operators $\mathcal{C}$ and $\mathcal{L}(R)$ can be read off from Eqs. (A.6)-(A.11). They appear as combinations of linear differential operators in $z$ with coefficients, which are periodic in time with circular frequency $\omega=2 \pi f$ and which depend on the wave vector $\boldsymbol{q}=(q, p)$ as well. For normal rolls with $\boldsymbol{q}$ parallel to $\boldsymbol{n}_{0}$ [i.e., $\left.\boldsymbol{q}=(q, 0)\right]$ the fields $n_{y}$ and $v_{y}$ vanish identically.

In view of time periodicity Eq. (6) is solved with a Floquet ansatz in time

$$
\begin{equation*}
\boldsymbol{V}(\boldsymbol{q}, z, t)=\operatorname{Re}\left(\exp [\sigma(\boldsymbol{q}) t] \boldsymbol{V}_{\text {lin }}(\boldsymbol{q}, z, t)\right) \tag{7}
\end{equation*}
$$

with $\boldsymbol{V}_{\text {lin }}(\boldsymbol{q}, z, t)=\boldsymbol{V}_{\text {lin }}(\boldsymbol{q}, z, t+2 \pi / \omega)$. Thus we arrive from Eq. (6) at the linear eigenvalue problem

$$
\begin{equation*}
\sigma(\boldsymbol{q}, R) \mathcal{C} \boldsymbol{V}_{\text {lin }}(\boldsymbol{q}, z, t)=\left(\mathcal{L}-\mathcal{C} \frac{\partial}{\partial t}\right) \boldsymbol{V}_{\text {lin }}(\boldsymbol{q}, z, t) \tag{8}
\end{equation*}
$$

We are interested in the growth rate, $\sigma_{0}(\boldsymbol{q}, R)$, i.e., in the eigenvalue $\sigma(\boldsymbol{q}, R)$ with the largest real part. The condition $\operatorname{Re}\left[\sigma_{0}(\boldsymbol{q}, R)\right]=0$ yields the neutral surface $R=S_{0}(\boldsymbol{q})$ with its minimum $R_{c}=S_{0}\left(\boldsymbol{q}_{c}\right)$ at the critical wave vector $\boldsymbol{q}_{c}$. If the real and imaginary part of $\sigma_{0}(\boldsymbol{q}, R)$ vanish simultaneously at $\boldsymbol{q}=\boldsymbol{q}_{c}$ and $R=R_{c}$, the bifurcation is stationary; otherwise we speak of an
oscillatory (Hopf) bifurcation. In fact oscillatory bifurcations to EC have not been found in the present linear eigenvalue problem.

The boundary conditions for $\boldsymbol{V}_{\text {lin }}(\boldsymbol{q}, z, t)$ (we will suppress the $\boldsymbol{q}$-dependence in the following) with respect to $z$ at $z= \pm d / 2$ [see Eq. (A.13)] are automatically ensured by a Galerkin method: the fields are expanded into complete sets of functions, which vanish at the boundaries. Similarly, the periodicity in time of $\boldsymbol{V}_{\text {lin }}$ is guaranteed using (truncated) Fourier expansions in time. For instance, the ansatz for the director component $n_{z}(z, t)$ of $\boldsymbol{V}_{\text {lin }}(z, t)$ reads as follows

$$
\begin{equation*}
n_{z}(z, t)=\sum_{n=1}^{N} \sum_{k=-K}^{K} \bar{n}_{z}(n \mid k) \exp [i k \omega t] S_{n}(z) \tag{9}
\end{equation*}
$$

with $S_{n}(z)=\sin [n \pi(z / d+1 / 2)]$ and $\bar{n}_{z}(n \mid-k)^{*}=$ $\bar{n}_{z}(n \mid k)$. An analogous ansatz is used for the corresponding Fourier amplitudes $\phi, n_{y}, v_{x}, v_{y}$ as defined in Eq. (A.5), whereas for $v_{z}$ Chandrasekhar functions [6, 21] replace the $S_{n}$. Note that the terms with odd indices $n=1,3, \ldots$ are symmetric with respect to the reflection $z \rightarrow-z$ at the midplane $z=0$, whereas those with even $n=2,4, \ldots$ are antisymmetric. Thus we arrive from Eq. (8) at a linear algebraic eigenvalue problem to determine $\sigma_{0}(\boldsymbol{q}, R)$ and the corresponding expansion coefficients $\bar{n}_{z}(n \mid k)$, etc. of the linear eigenvector. The summations as in Eq. (9) have to be truncated. Typically a truncation at $K, N=10$ is well sufficient to obtain an accuracy of better than $1 \%$. This has been checked by increasing systematically the number of modes and monitoring the changes in the eigenvalues and the eigenvectors.

Inspection of the linear equations in the Appendix shows that the transformation

$$
\begin{equation*}
\mathcal{T}:(z, t) \rightarrow(-z, t+\pi / \omega) \tag{10}
\end{equation*}
$$

either reproduces or reverses the sign of the Fourier amplitudes as follows

$$
\begin{equation*}
\mathcal{T}\left(\phi, n_{z}, n_{y}, v_{x}, v_{y}, v_{z}\right) \rightarrow \mathfrak{p}\left(-\phi, n_{z},-n_{y},-v_{x},-v_{y}, v_{z}\right) \tag{11}
\end{equation*}
$$

with the parity $\mathfrak{p}= \pm 1$. As a consequence of this symmetry the possible eigenvectors of Eq. (8) fall into two classes. The first one (even parity, $\mathfrak{p}=1$ ) is characterized by $\bar{n}_{z}(n \mid k)=0$ for even $|k+n|$, while in the second, odd-parity class ( $\mathfrak{p}=-1$ ), we have $\bar{n}_{z}(n \mid k)=0$ for odd $|k+n|$. Let us indicate contributions to the fields, which are symmetric against $z \rightarrow-z$ [i.e., with odd indices $n$ in the expansion like Eq. (9)], with the symbol $\mathfrak{s}$ and correspondingly the antisymmetric ones (even $n$ ) with the symbol $\mathfrak{a}$. With respect to time the symbol $\mathfrak{o}(\mathfrak{e})$ is used to indicate the contributions of Fourier modes with odd (even) indices $k$. Thus for each variable we have four different combinations of the symbols $\mathfrak{e}, \mathfrak{o}$ and $\mathfrak{s}, \mathfrak{a}$ which we list in the Table I. It is obvious that the combinations

TABLE I: Table of possible symmetries of the field variables.

| Type | $\Phi$ | $n_{z}$ | $n_{y}$ | $v_{x}$ | $v_{y}$ | $v_{z}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| I | $\mathfrak{o s}$ | $\mathfrak{e s}$ | $\mathfrak{e a}$ | $\mathfrak{e a}$ | $\mathfrak{e a}$ | $\mathfrak{e s}$ |
| II | $\mathfrak{o a}$ | $\mathfrak{e a}$ | $\mathfrak{e s}$ | $\mathfrak{e s}$ | $\mathfrak{e s}$ | $\mathfrak{e a}$ |
| III | $\mathfrak{e s}$ | $\mathfrak{o s}$ | $\mathfrak{o a}$ | $\mathfrak{o a}$ | $\mathfrak{o a}$ | $\mathfrak{o s s}$ |
| IV | $\mathfrak{e a}$ | $\mathfrak{o a}$ | $\mathfrak{o s}$ | $\mathfrak{o s}$ | $\mathfrak{o s}$ | $\mathfrak{o a}$ |

in the rows I and IV belong to $\mathfrak{p}=1$, while those in the rows II and III are associated with $\mathfrak{p}=-1$.

For clarity we present explicitly the leading terms of $n_{z}(z, t)$ in the expansion Eq. (9) for the different symmetries, where the expansion coefficients are written in terms of their moduli $N_{z}(n \mid k)$ and phases $\chi(n \mid k)$

$$
\begin{align*}
& \bar{n}_{z}(n \mid k)=N_{z}(n \mid k) \exp [i \chi(n \mid k)] \\
& \text { with } N_{z}(n \mid-k)=N_{z}(n \mid k) . \tag{12}
\end{align*}
$$

We obtain thus from Eq. (9) for the Type I solution

$$
\begin{array}{r}
n_{z}^{I}(z, t)=S_{1}(z)\left\{N_{z}(1 \mid 0)+N_{z}(1 \mid 2) \cos [2 \omega t+\chi(2 \mid 2)]\right. \\
+\cdots\} \\
+S_{3}(z)\left\{N_{z}(3 \mid 0)+N_{z}(3 \mid 2) \cos [2 \omega t+\chi(3 \mid 2)]\right.  \tag{13}\\
+\cdots\}+ \text { h.o.t. },
\end{array}
$$

and for the Type III solution

$$
\left.\begin{array}{rl}
n_{z}^{I I I}(z, t) & =S_{1}(z)\left\{N_{z}(1 \mid 1) \cos [\omega t+\chi(1 \mid 1)]\right. \\
& \left.+N_{z}(1 \mid 3) \cos [3 \omega t+\chi(1 \mid 3)]+\cdots\right\} \\
& +S_{3}(z)\left\{N_{z}(3 \mid 1) \cos [\omega t+\chi(3 \mid 1)]\right.
\end{array}\right\}
$$

The expansion for Type II solutions is analogous to Eq. (14) except that the even $z$-modes have to be replaced by the odd ones. In the same manner the Type IV solutions can be obtained from the Type I solutions. According to Eq. (A.5) we recover $\delta n_{z}(\boldsymbol{x}, z, t)$ in real space by multiplying the expressions given in Eqs. (13), (14) with $\cos (\boldsymbol{q} \cdot \boldsymbol{x})$.

We will use in this paper the acronym "conductive" to characterize the even-parity solutions corresponding to a combination of the modes with symmetry Type I and IV. This case is realized in the low frequency "conductive" regime in s-EC. The moduli of the expansion coefficients of Type I are in this case typically much larger than those of Type IV and the coefficient $N_{z}(1 \mid 0)$ in Eq. (13) is dominant. In the absence of the flexo effect mode IV is even decoupled from mode I and thus is not relevant. Analogously the acronym "dielectric" is used to characterize the odd-parity symmetry class, corresponding to a combination of the solutions of symmetry Type II and III. That pattern is realized at higher frequencies in the so called "dielectric" regime of s-EC. The moduli of the expansion coefficients of Type III are in this case typically much larger than those of Type II and the coefficient $N_{z}(1 \mid 1)$ in Eq. (14) is dominant. In the absence of the flexo effect
the solution of Type II is decoupled from the Type III one and is not relevant for the threshold behavior. The threshold behavior of EC for zero flexo coefficients can be described quite well by analytical "one-mode" formulas [1] by restricting the expansions to the leading modes shown in Eqs. (13), (14).

## III. FLEXO POLARIZATION AND NONSTANDARD EC

In this section we study the consequences of generalizing the conventional nemato-hydrodynamics (coined as the standard model, SM, in the introduction) by the inclusion of the flexo polarization. Our main goal is to demonstrate that in this way striped EC patterns become possible in the planar geometry when $\sigma_{a}<0$, which are otherwise prohibited.

To elucidate the generic features of EC in this situation it is sufficient to concentrate on a representative material parameter set. If not otherwise stated, all results given in this section are based on the material parameters of the widely used nematic 4-methoxybenzylidene-4'-n-butyl-aniline (MBBA), in particular with respect to the elastic constants $k_{i i}$ and the viscosity coefficients $\alpha_{i}$ [see Eq. (A.14)]. To reveal the particular influence of $\sigma_{a}$ and of the flexo coefficients $e_{i}$ we have, however, allowed for their systematic variations in our theoretical parameter studies.

At first we present the onset behavior of EC, obtained on the basis of the linear equations presented in the Appendix. In Fig. 1 we show the threshold voltage $U_{c}$ as a function of the dimensionless circular frequency $\omega \tau_{q}$ ( $\omega=2 \pi f$ ) for a $40 \mu \mathrm{~m}$ thick cell for different $\sigma_{a} / \sigma_{\perp}$, but using otherwise the MBBA parameters Eq. (A.14). The charge relaxation time $\tau_{q}$ is defined in Eq. (A.1) and $\omega \tau_{q}=1$ corresponds to a frequency of about 34 Hz . We have not resolved here the regime of very small $\omega \tau_{q}$ where the theoretical analysis becomes more difficult and which is also typically avoided in experiments. For $\sigma_{a} / \sigma_{\perp}=0.5$ (the MBBA value) we observe in Fig. 1 the familiar threshold behavior exhibiting the conductive branch at low frequencies with a crossover to the dielectric branch at $\omega=\omega_{c}=2 \pi f_{c}$. Note, that the curvature of the $U_{c}(\omega)$ curve in the conductive regime is concave in contrast to be convex in the dielectric regime. Reducing $\sigma_{a} / \sigma_{\perp}$ leads to a shrinking of the conductive regime at the expense of the dielectric one, which covers eventually the whole frequency range for $\sigma_{a} / \sigma_{\perp}=0.05$. Further reduction of $\sigma_{a} / \sigma_{\perp}$ (passing through zero to negative values) leads to a considerable increase of the critical voltage; at the same time the $\omega$-dependence becomes more and more linear.

Fig. 2 exhibits the absolute value $\left|\boldsymbol{q}_{c}\right|$ of the critical wave vector $\boldsymbol{q}_{c} \equiv\left(q_{c}, p_{c}\right)$ for the parameters of Fig. 1. For $\sigma_{a} / \sigma_{\perp}>0.05$ we observe a jump of $\left|\boldsymbol{q}_{c}\right|$ from small values below the crossover frequency $\omega_{c}$ to considerably larger values for $\omega>\omega_{c}$. Decreasing $\sigma_{a} / \sigma_{\perp}$ leads to an overall continuous frequency dependence. For negative


FIG. 1: (Color online) Critical voltage $U_{c}$ as function of $\omega \tau_{q}$ for different $\sigma_{a} / \sigma_{\perp}$ as indicated by the arrows.
values of $\sigma_{a}$ the $\left|\boldsymbol{q}_{c}(\omega)\right|$ curve becomes almost flat. Note that the relatively small values of $\left|\boldsymbol{q}_{c}\right| \approx 4 \pi / d$ are comparable to values of the standard conductive EC regime, even though the parity of the linear eigenvector [as also reflected in the shape of the $U_{c}(\omega)$ curves] corresponds to a dielectric mode.


FIG. 2: (Color online) Modulus of the critical wave vector $\boldsymbol{q}_{c}$ as function of $\omega \tau_{q}$ for different $\sigma_{a} / \sigma_{\perp}$.

Finally, we address the obliqueness angle $\alpha=$ $\arctan \left(p_{c} / q_{c}\right)$ of the rolls in Fig. 3. For $\sigma_{a} / \sigma_{\perp}>0.05$ we observe jumps from $\alpha=0$ (normal rolls) to finite $\alpha$ (oblique dielectric rolls) at $\omega_{c}$. For $\sigma_{a} / \sigma_{\perp}=0.1$ and 0.3 the rolls become oblique again at small $\omega$ below the so called Lifshitz frequency. With decreasing $\sigma_{a} / \sigma_{\perp}$ (below 0.05 and moving into the negative range), the angle $\alpha$ increases monotonically and remains almost constant for
all $\omega \tau_{q}$.
The theoretical results shown in Figs. 1-3 express clearly the main message of this paper, that the parameter combination $\sigma_{a}<0, \epsilon_{a}<0$ does not necessarily prohibit electroconvection, if the flexo polarization $\boldsymbol{P}_{f l}$ is taken into account.


FIG. 3: (Color online) Angle $\alpha$ of the critical wave vector $\boldsymbol{q}_{c}$ with the $x$-axis as function of $\omega \tau_{q}$ for different $\sigma_{a} / \sigma_{\perp}$.

To demonstrate that flexo polarization gives rise to a generic mechanism for nonstandard EC ( $\sigma_{a}<0$ ) we present the ingredients of the driving positive feedback loop. We make explicitly use of the linear threshold solutions at onset [i.e., at $\boldsymbol{q}_{c}=\left(q_{c}, p_{c}\right)$ and $U=U_{c}$ ]. It is convenient to rotate the coordinate system in the $x-y$ plane in such a way that the new $x$ - axis (coordinate $x^{\prime}$ ) is parallel to $\boldsymbol{q}$. Thus the centers of the two rolls within one wavelength ( $0 \leq x^{\prime} \leq \lambda_{c}$ ) with $\lambda_{c}=2 \pi /\left|\boldsymbol{q}_{c}\right|$ are located at $x^{\prime}=0$ and $\lambda_{c} / 2$, where the director distortion $\delta n_{z}$ is maximal at the midplane $z=0$. At $x^{\prime}=\lambda_{c} / 4$ and $3 \lambda_{c} / 4$, i.e., between the rolls, $\delta n_{z}$ vanishes identically.

In Fig. 4 we show the amplitude $n_{z}(z, t)$ at the midplane $z=0$ [equal to the director distortion $\delta n_{z}\left(x^{\prime}, z, t\right)$ at the roll center $x^{\prime}=0$ according to Eq. (A.5)] as function of time, for one period of the ac voltage. Note that $\delta n_{z}\left(x^{\prime}, z, t\right)$ determines directly the angle between the director and the $x-y$ plane near onset. For definiteness we have fixed in the sequel the undetermined amplitude of the linear eigenvector in such a way, that the maximal value of $n_{z} \equiv \sin \theta$ corresponds to a tilt angle of $\theta=10^{\circ}$. Inspection of Fig. 4 shows that $n_{z}(0, t)$ can be well represented by a few Fourier modes in time with a small time average. Thus the time variation is obviously dominated by the Type III symmetry (dielectric) solution where the relation $n_{z}(z, t+\pi / \omega)=-n_{z}(z, t)$ would hold exactly in the absence of the flexo effect.

In Fig. 5 we present the profile of the amplitude $n_{z}(z, t)$ for different times as a function of $z$ for $\sigma_{a} / \sigma_{\perp}=-0.1$ and $\omega \tau_{q}=0.5$. It is obvious that besides the lead-


FIG. 4: Temporal evolution of the director amplitude $n_{z}(0, t)$ for one period $0<\omega t<2 \pi$ of the driving ac voltage.
ing mode $\propto \cos (\pi z / d)$ at least the modes $\propto \cos (3 \pi z / d)$ and $\cos (5 \pi z / d)$ are needed to describe properly the $z$ dependence.


FIG. 5: (Color online) Profile of the amplitude $n_{z}(z, t)$ along $z$ for different times. The dashed curve marked as "avr." represents the time average.

The spatial variations of the director field are responsible for the charge separation. In analogy to $\delta n_{z}$ (A.5) the charge density $\rho_{e l}(\boldsymbol{x}, z, t)$ can be represented as the product of $\sin \left(\left|\boldsymbol{q}_{c}\right| x^{\prime}\right)$ and an amplitude $\bar{\rho}_{e l}(z, t)$. Thus $\left|\rho_{e l}\right|$ is maximal between the rolls at $x^{\prime}=\lambda_{c} / 4,3 \lambda_{c} / 4$. It is useful to single out the flexo contribution, $\rho_{f l}=\nabla \cdot \boldsymbol{P}_{f l}$, to the total charge density $\rho_{e l}$. In Fig. 6 we present the corresponding amplitude profile $\bar{\rho}_{f l}(z, t)$ which is proportional to $\left|e_{1}+e_{3}\right|$. Except near the boundaries at $z= \pm d / 2$ the flexo charge $\bar{\rho}_{f l}$ has a positive time average with small oscillations superimposed, which is in line with the dominant dielectric symmetry. In Fig. 7 we show
the corresponding amplitude $\bar{\rho}_{C}(z, t)$ of the "Coulomb" charge $\rho_{C}=\nabla \cdot\left(\epsilon_{0} \boldsymbol{\epsilon} \boldsymbol{E}\right)$ for the same parameters. It is evident that $\bar{\rho}_{C}(z, t)$ is rather small compared to $\bar{\rho}_{f l}$. Since $\bar{\rho}_{C}$ shows non-symmetric variations in $z$ in addition to strong oscillations in time, the Type II symmetry prevails.

The total charge density $\rho_{e l}=\rho_{f l}+\rho_{C}$ is responsible for the body force $\boldsymbol{f}_{b}=\rho_{e l} E_{0} \cos (\omega t) \hat{\boldsymbol{z}}$ in the NavierStokes equations. For the chosen material parameters, where the main contribution stems obviously from the flexo charge, $\boldsymbol{f}_{b}$ oscillates in phase with the driving ac voltage.


FIG. 6: (Color online) Profile of the amplitude $\bar{\rho}_{f l}(z, t)$ of the flexo charge density along $z$ for different times.


FIG. 7: (Color online) Profile of the amplitude of the Coulomb charge density $\bar{\rho}_{C}=\bar{\rho}_{e l}-\bar{\rho}_{f l}$ along $z$ for different times.

A positive feedback loop to drive EC requires the viscous torque density $\Gamma_{y}$ on the director at the roll center to enhance the director fluctuation. According to Eq. (A.6)
the director dynamics is governed by the equation

$$
\begin{align*}
& \gamma_{1} \partial_{t} n_{z}(z, t)=\left[-k_{33} q^{2}-k_{22} p^{2}+k_{11} \partial_{z z}\right] n_{z}(z, t)+\Gamma_{y} \\
& \text { with } \quad \Gamma_{y}(z, t)=-\alpha_{2} q v_{z}(z, t)-\alpha_{3} \partial_{z} v_{x}(z, t) \tag{15}
\end{align*}
$$

The profile of $\Gamma_{y}(z, t)$ shown in Fig. 8 for different $t$ is calculated with the velocity fields obtained from Eqs. (A.8), (A.9). Near the midplane $(z=0)$ the time dependence can be approximated in leading order as $\Gamma_{y}(0, t) \propto$ $C \cos (\omega t)$ with $C>0$. Since the elastic terms $\propto k_{i i}$ are much smaller than the other terms in Eq. (15), the terms $\gamma_{1} \partial_{t} n_{z}$ and $\Gamma_{y}$ have to balance each other. This is in fact the case according to Fig. 4 where $n_{z}(0, t) \propto \sin (\omega t)$ in leading order. Therefore the out-of-plane director fluctuations $n_{z}$ and the resulting charge separation lead to a torque that enhances further the director distortion (positive feedback).


FIG. 8: (Color online) Profile of the torque density $\Gamma_{y}(z, t)$ on the director along $z$ for different times.

In contrast to $\rho_{f l}$ the Coulomb charge $\rho_{C} \propto \cos (\omega t)$ does not contribute to the positive feed back loop. It leads to an almost stationary body force $f_{b}$ and thus to a torque that is not compatible with the oscillatory director dynamics. Since $\rho_{f l} \propto\left|e_{1}+e_{3}\right|$, its contribution to $\rho_{e l}$ diminishes with decreasing $\left|e_{1}+e_{3}\right|$ and the adverse effect of $\rho_{C}$ on electroconvection increases. In the limit of $\left|e_{1}+e_{3}\right| \rightarrow 0$ we recover the SM, where $\rho_{C}$ can be estimated analytically. For the lowest-mode ansatz of dielectric symmetry, $n_{z}(z, t)=N_{z} \cos (z) \cos (\omega t)$, the equation for the electric potential $\phi$ [Eq. (A.11) in Appendix] is easy to solve if $e_{i}=0$. Subsequently we obtain from $\rho_{e l}=\nabla \cdot \boldsymbol{D}$ the electric charge density in the form $\rho_{e l} \equiv \rho_{C}=\bar{\rho}_{e l}(z, t) \sin (q x+p y)$ with

$$
\begin{align*}
& \bar{\rho}_{e l}(z, t)=\frac{1}{2} \sqrt{R} q N_{z}\left(\frac{\sigma_{a}}{\sigma_{\perp}}-\frac{\epsilon_{a}}{\epsilon_{\perp}}\right) \\
\times & \frac{\epsilon_{\perp}}{1+\sigma_{a} q^{2} /\left[\sigma_{\perp}\left(q^{2}+p^{2}+1\right)\right]} \cos (z) \tag{16}
\end{align*}
$$

in dimensionless units $(-\pi / 2<z<\pi / 2)$. Thus in contrast to $\bar{\rho}_{C}$ at finite $e_{i}$ shown above in Fig. 7, $\bar{\rho}_{e l}$ presents
now a finite time average in line with the Type III symmetry. As soon as $\left(\sigma_{a} / \sigma_{\perp}-\epsilon_{a} / \epsilon_{\perp}\right)$ becomes negative in Eq. (16), the body force $f_{b}$ is certainly out-of-phase with the ac driving and the resulting viscous torque is stabilizing, such that EC is prohibited. For MBBA parameters $\left(\epsilon_{a} / \epsilon_{\perp} \approx-0.1\right)$ this would happen for $\sigma_{a} / \sigma_{\perp} \lesssim-0.1$, i.e., at negative $\sigma_{a}$. The relation $\left(\sigma_{a} / \sigma_{\perp}-\epsilon_{a} / \epsilon_{\perp}\right)>0$ is, however, only a necessary condition for the occurrence of EC. In the full linear stability analysis of the SM (where $e_{i}=0$ ) in the dielectric regime the critical voltage diverges in fact already at $\sigma_{a} / \sigma_{\perp} \approx 0.05$, due to the stabilizing effect of the dielectric torque for $\epsilon_{a}<0$. In a similar way it can be shown that for the conductive symmetry $\left[n_{z}(z, t)=N_{z} \cos (z)\right]$ EC excluded for $\sigma_{a}<0$, $e_{i}=0$ as well. One should mention that for $e_{i} \neq 0$ a one-mode formula similar to Eq. (16) is not valid due to coupling of modes with different symmetries. Note that for $e_{i} \neq 0$ an analogous leading-mode approximation becomes more complicated because one needs to take into account at least two modes of the same parity. Moreover, the applicability of such an approximation would be questionable in view of the importance of higher modes in $t$ and $z$ as seen in Figs. 4, 5, respectively.

The eigenvalue problem [Eq. (8)] discussed in the context of EC allows also for a qualitatively different solution family. It is easy to see from Eq. (A.11) that director distortions with a wave vector $\boldsymbol{q}=(0, p)$ perpendicular to the preferred $x$-direction do not lead to charge separation. Thus no flow is excited to drive EC. Nevertheless, as first shown by Bobylev and Pikin [17], another kind of pattern forming phase transition remains possible. It arises from the competition between the elastic and the electric contributions to the orientational free energy, if the electric torque $\propto\left|e_{1}-e_{3}\right|$ due to the flexo polarization becomes strong enough. In the presence of an ac voltage we find for instance periodic director distortions $\delta n_{z}, \delta n_{y}$ with wavenumber $p_{f l}$ if the dimensionless parameter $\mu=\left|\epsilon_{a} k_{11} /\left(e_{1}-e_{3}\right)^{2}\right| \lesssim 1$. For the solutions, which we call flexo domains, both symmetry types, "conductive" and "dielectric", are realized as well.

To study the competition between the flexo domains (depending on $\left|e_{1}-e_{3}\right|$ ) and ns-EC (mainly depending on $\left.\left|e_{1}+e_{3}\right|\right)$ we keep the MBBA parameters fixed except $\sigma_{a} / \sigma_{\perp}=-0.1$ but allow for separate rescaling of the $e_{i}$ in the form

$$
\begin{equation*}
\left(e_{1}-e_{3}\right) \rightarrow\left(e_{1}-e_{3}\right) \xi_{-},\left(e_{1}+e_{3}\right) \rightarrow\left(e_{1}+e_{3}\right) \xi_{+}, \tag{17}
\end{equation*}
$$

while so far only the special case $\xi_{+}=\xi_{-}=1$ has been considered. Since for $\xi_{+}=0$ the flexo charge $\propto\left|e_{1}+e_{3}\right|$ becomes zero, EC is impossible for $\sigma_{a}<0$.

In Fig. 9 we present the neutral curves in the $U-q$ plane as a function of $q$ at fixed values of $p$ and $\omega \tau_{q}=0.5$. Let us start with $\xi_{+}=0$ to block EC, while flexo domains with wave vector $\boldsymbol{q}_{c}=\left(0, p_{f l}\right)$ exist for sufficiently large $\left|e_{1}-e_{3}\right|$, i.e., for $\xi_{-}>1.4$. We find flexo domains with the minimum of the neutral curve at $q=0$ as demonstrated for $\left(\xi_{-}, \xi_{+}\right)=(2,0)$ where $p_{f l}=4.95 \pi / d$. With increasing $\xi_{+}$the flexo charge becomes finite and the curvature


FIG. 9: (Color online) Neutral curves $U_{0}(q)$ for the wave vector $\boldsymbol{q}=(q, p)$ as a function of $q$ at a fixed value of $p$ for different magnitudes of the flexo coefficients $\left(\xi_{-}, \xi_{+}\right)$at $\omega \tau_{q}=0.5$.
of the neutral curve at $q=0$ decreases and changes eventually sign. In this case the ns-EC minimum develops at $\boldsymbol{q}_{c}=\left(q_{c}, p_{c}\right)$ (oblique rolls). As a representative example we show the neutral curve for $\left(\xi_{-}, \xi_{+}\right)=(2,1)$ with its minimum at $q_{c}=4.08 \pi / d$ and $p_{c}=5.95 \pi / d$. In a loose sense the flexo domains have rotated to exploit in addition the flexo charge effect. For comparison we show also two representative curves for $\left(\xi_{-}, \xi_{+}\right)=(1,1)$ and $\left(\xi_{-}, \xi_{+}\right)=(1,2)$ where the flexo domains do not exist. That is reflected in the divergence of the neutral curves at $q=0$. With increasing $\xi_{+}$the neutral curve moves down and $U_{c}$ decreases. Thus, in general, the existence of the flexo domains is a strong indication but not a necessary condition for ns-EC at moderate $U_{c}$ for $\sigma_{a}<0$.

## IV. COMPARISON WITH EXPERIMENTS

To validate the theoretical description of ns-EC we need experiments on unusual nematics with $\sigma_{a}<0$, which are fortunately available as already mentioned in the introduction. Focus will be on the compound 4-n-octyloxy-phenyl-4-n'-heptyloxy-benzoate (8/7, labeled after the number of carbon atoms in the alkyloxy chains) where $T_{N I}=92^{\circ} \mathrm{C}, T_{N S}=72.5^{\circ} \mathrm{C}$. Figs. 10 and 11 display corresponding experimental results on the frequency dependence of $U_{c}$ and $\left|\boldsymbol{q}_{c}\right|$, respectively, for a sample of thickness $d=40 \mu \mathrm{~m}$ at two temperatures: $T=86^{\circ} \mathrm{C}$ ( $\sigma_{a}<0$, squares) and $T=90^{\circ} \mathrm{C}\left(\sigma_{a}>0\right.$, circles). The roll angle $\alpha$ between $\boldsymbol{q}$ and $\boldsymbol{n}_{0}$ was found to be practically frequency independent where $\alpha=0$ at $T=90^{\circ} \mathrm{C}$ and $\alpha \approx 75^{\circ}$ at $T=86^{\circ} \mathrm{C}$. It is obvious that the experimental results reveal the characteristic features of standard/nonstandard EC discussed before, which allow an easy discrimination in the experiments. Whereas the roll angle $\alpha$ is small and the $U_{c}, q_{c}$ curves look convex as
function of $f$, which is characteristic for s-EC, we find the large $\alpha$ and the almost linear $U_{c}(f)$ and $q_{c}(f)$ curves typical for ns-EC (see Figs. 1, 2, and 3).

The theory offers also an indication why the ns-EC patterns in comparison to standard ones are more difficult to assess experimentally considering their lower uniformity and reduced contrast $[2,9,14,15]$. As a consequence of the strong obliqueness of the rolls the director displays besides the out-of-plane distortions ( $\delta n_{z}$ ) also in-plane rotations $\left(\delta n_{y}\right)$ which both vanish at the confining plates of the cell. The $\delta n_{z}$ distortion is exploited in the conventional shadowgraph technique $[22,23]$ or in diffraction measurements by shining light on the nematic cell. A finite optical contrast of the pattern requires a finite average of $\delta n_{z}$ in the $z$-direction. Thus the dielectric modes with symmetry Type III (even in $z$ ) play the dominant role. Since they oscillate in time, only certain time averages of the director dynamics are recorded with typical experimental setups. Thus the optical contrast is considerably smaller than in the conductive regime where the director is stationary. In contrast to $\delta n_{z}$ the in-plane component $\delta n_{y}$ of the director has a large stationary contribution with finite $z$-average, since $\delta n_{y}$ is dominated by modes of symmetry Type II in the presence of the flexo effect. Due to Mauguin's principle in-plane rotations of the director (i.e., of the optical axis) cannot be detected in leading order at small $q / k_{0}$ ratios where $k_{0}$ denotes the wave number of the incident light. In the next order, however, the local rotation of the optical axis is reflected in the fairly small depolarization effects. They are typically detected with crossed polarizers, which indeed turned out to be necessary to observe ns-EC in our experiments. This might also explain, why ns-EC in some former experiments without the use of crossed polarizers has not been observed [12].

Encouraged by the convincing qualitative description of the experiments by the theory as demonstrated before, we tried a more quantitative comparison as well. Unfortunately, in contrast to MBBA, only few material parameters are known for the nematic $8 / 7$. Thus we had to resort to a kind of educated guess of the missing material parameters combined with a fitting procedure of the experimental curves.

For simplicity we have chosen the same material parameter set for the nonstandard and standard regime (i.e., for both temperatures $T=86^{\circ} \mathrm{C}$ and $T=90^{\circ} \mathrm{C}$ ) except that $\sigma_{a}$ was allowed to change. This assumption is supported by the fact that this temperature interval is relatively short within the extended nematic phase; hence one does not expect strong variation of the material parameters except $\sigma_{a}$. Furthermore, viscosities and elastic moduli play a minor role in EC compared to $\epsilon_{a}$, $\sigma_{a}$, and $e_{i}$. The values of $\epsilon_{\perp}$ and $\epsilon_{a}$ were taken from the experiments. The theoretical curves obtained by this procedure are shown in Figs. 10 and 11 as solid lines, which match the experiments quite well. The theoretical roll angle $\alpha$ was found to be zero in the standard case $\left(T=90^{\circ}\right)$ for all $f$ as in the experiments, while the the-


FIG. 10: (Color online) Experimental data (symbols) and theoretical results (lines) for the critical voltage $U_{c}$ as a function of frequency $f$ for the compound $\mathbf{8 / 7}$ for positive as well as for negative $\sigma_{a}$.


FIG. 11: (Color online) Modulus of the critical wave vector $\boldsymbol{q}_{c}$ as a function of frequency $f$ for the compound $\mathbf{8 / 7}$ for positive as well as for negative $\sigma_{a}$. Experimental data (symbols) and theoretical results (lines).
oretical value $\alpha \approx 65^{\circ}$ for ns-EC $\left(T=86^{\circ}\right)$ was slightly smaller than in the experiment. It is reassuring, that the material parameters resulting from fitting [Eq. (A.15)] seem to be realistic. They do not differ too much from the MBBA values (starting point for fitting), except for the considerably large flexo coefficients.

In any case we do not claim that the material parameters are unique, for instance due to the large scatter in the experimental data for the wavenumber. To prove definitely that the flexoeffect is responsible for EC in the nonstandard case, which seems to be natural according to our analysis, one would need precise measurements of the material parameters in particular of the flexo coeffi-
cients $e_{i}$, which is far from trivial.

## V. CONCLUSIONS

The flexoelectric effect, i.e., the occurrence of an electric polarization in a distorted director field, has been described already many years ago [16]. After all, quantitative measurements of this effect and the experimental determination of the flexo coefficients $e_{1}$ and $e_{3}$ are still difficult. According to earlier theoretical studies of the conductive regime of EC inclusion of the flexo effect does not have an important physical impact [19]. We have repeated the calculations and approved the former finding.

In contrast, we have demonstrated that incorporating flexoelectricity into the standard model seems to provide a proper mechanism for nonstandard EC when $\sigma_{a}<0$, $\epsilon_{a}<0$. Direct numerical calculations of the threshold and of the critical wave vector for suitably chosen parameter sets have been supplemented by a qualitative analysis of the various mechanisms, which drive EC. We have shown that for $\sigma_{a}<0$ without flexoelectricity the charge separation $\left(\rho_{C}\right)$ leads to a stabilizing torque on the director, while including the flexoelectric charge $\rho_{f l}$ the torque yields the favorable conditions for EC. The predictions of the calculations for $U_{c}(f)$ and $\boldsymbol{q}_{c}(f)$ are consistent with the main experimental characteristics of the ns-EC patterns observed recently. We have even achieved a semi-quantitative description of the experiments by a reasonable choice of material parameters for the nematic compound $8 / 7$. We mention that other mechanisms, not included in our theory, might be important as well. Apart from smectic fluctuations, which become stronger when approaching $T_{N S}$, one has to be aware of boundary effects (for instance imperfect director anchoring at the confining substrates or charge injection) in particular for thin cells.

We mention here that apart from the 4-n-alkyloxy-phenyl-4-n'-alkyloxy-benzoate homologous series referred to in this paper, patterns now called as ns-EC have also been seen in a few other substances with $\sigma_{a}<0$ and $\epsilon_{a}<0$ [24, 25]. Several ideas had been suggested as possible explanations like, destabilization of twist fluctuations [24], an isotropic mechanism [25, 26] as well as the flexoelectric effect [20], but no detailed theoretical analysis has been given at that time, especially not in line with the experiments.

Note that recent experimental studies of $8 / 7$ revealed also traveling waves at onset in particular for thinner cells [15]. Hopf bifurcation cannot be captured by the present theory. It is expected that combining flexoelectricity with the weak electrolyte model [27] could give an explanation for traveling ns-EC; this goes, however, beyond the focus of the present paper.

The importance of flexoelectricity in ns-EC is a strong motivation to re-investigate systematically the effect of the flexo polarization also in standard EC. Preliminary theoretical as well as experimental results give the im-
pression that the flexoelectric effect has a stronger influence than assumed so far, in particular in the dielectric regime [28]. Also, the sample thickness appears to be quite important: in particular in very thin (few micron) cells and at low frequencies flexoelectricity has noticeable influence on EC even in the conductive regime [29]. Detailed studies focusing especially on thin samples are in progress.

Finally we would like to remind that the waveform of the applied electric field $\boldsymbol{E}_{0}(t)$ influences the onset behavior of EC. In case of standard EC also subharmonic bifurcations at onset have been found besides the usual ones of conductive or dielectric symmetry [30]. According to theory a subharmonic bifurcation requires that the condition $\boldsymbol{E}_{0}(t)=-\boldsymbol{E}_{0}(t+\pi / \omega)$ considered in this paper, is not valid. It would be attractive to study the influence of the waveform of driving electric field on nonstandard EC as well.

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## APPENDIX: THE LINEARIZED EQUATIONS

Our starting point is a nematic layer of thickness $d$ confined between two parallel plates at $z= \pm d / 2$ with the undistorted director $\boldsymbol{n}_{0}=(1,0,0)$ in the $x$ direction and in the absence of flow $\left(\boldsymbol{v}_{0}=0\right)$. An ac electric field $\boldsymbol{E}_{0}(t)=E_{0} \cos (\omega t) \hat{\mathbf{z}}$ is applied in the $z$ direction between the plates which corresponds to the potential $\Phi_{0}=E_{0} z \cos (\omega t)=\sqrt{2} U(z / d) \cos (\omega t)$, with $U=E_{0} d / \sqrt{2}$ the rms value of applied voltage. According to Eq. (3), the electric properties of the uniaxial nematics are described by the two permittivities, $\epsilon_{\|}$and $\epsilon_{\perp}$, and the two conductivities, $\sigma_{\|}$and $\sigma_{\perp}$, parallel and perpendicular to the director, respectively. If the flexo polarization is considered in addition the two flexo coefficients $e_{1}$ and $e_{3}$ come into play. The orientational elasticity of the director is governed by three constants $k_{i i}, i=1,2,3$, which describe the restoring forces to splay, twist and bend distortions. The viscous contributions to the director and flow dynamics is described by six viscosity coefficients $\alpha_{i}, i=1, \ldots, 6$ which are not all independent because of the Parodi relation $\alpha_{2}+\alpha_{3}=\alpha_{6}-\alpha_{5}$.

Inspection of the linear equations shows, that besides the external ac period $2 \pi / \omega$ three additional time scales, namely the charge relaxation time $\tau_{q}$, the director relaxation time $\tau_{d}$ and the viscous relaxation time $\tau_{v i s c}$ govern the dynamics of the linear modes. They are defined as follows:

$$
\begin{equation*}
\tau_{d}=\frac{\gamma_{1} d^{2}}{k_{11}}, \tau_{q}=\frac{\epsilon_{0} \epsilon_{\perp}}{\sigma_{\perp}}, \tau_{v i s c}=\frac{\rho_{m} d^{2}}{\alpha_{4} / 2} \tag{A.1}
\end{equation*}
$$

where $\gamma_{1}=\alpha_{3}-\alpha_{2}$ and $\rho_{m} \approx 10^{3} \mathrm{~kg} / \mathrm{m}^{3}$ denotes the mass density of the nematic. The first one is usually the longest, while the third one is the shortest $\left(\tau_{d} \sim 20 \mathrm{~s}\right.$ and $\tau_{v i s c} \sim 4 \times 10^{-5} \mathrm{~s}$, respectively for a cell of $40 \mu \mathrm{~m}$ ). Thus it is not surprising that inertial effects usually turn out to be negligible. Note that $\tau_{q} \sim 4 \times 10^{-3}$ s is independent on the cell thickness.

The stability of the basic state is studied by the familiar linear stability analysis. Infinitesimal perturbations are superimposed to the basic configuration:

$$
\begin{equation*}
\boldsymbol{n}=\boldsymbol{n}_{0}+\delta \boldsymbol{n}, \boldsymbol{v}=\boldsymbol{v}_{0}+\delta \boldsymbol{v}, \Phi=\Phi_{0}+\delta \Phi \tag{A.2}
\end{equation*}
$$

In leading order in the perturbations one arrives at the linearized nemato-hydrodynamic equations in the form of linear coupled PDE's in $\delta \boldsymbol{n}, \delta \boldsymbol{v}, \delta \Phi$. The instability of the basic state is signaled by the existence of solutions of this linear system that grow exponentially in time.

In this paper we will nondimensionalize the material parameters as follows:

$$
\begin{align*}
& \alpha_{i}=\alpha_{i}^{\prime} \alpha_{0}, k_{i i}=k_{i i}^{\prime} k_{0}, \rho_{m}=\rho_{m}^{\prime} \frac{\alpha_{0}^{2}}{k_{0}} \\
& \left(\sigma_{\|}, \sigma_{\perp}\right)=\left(\sigma_{\|}^{\prime}, \sigma_{\perp}^{\prime}\right) \sigma_{0} \\
& \left(e_{1}, e_{3}\right)=\left(e_{1}^{\prime}, e_{3}^{\prime}\right) \sqrt{\epsilon_{0} k_{0}} \tag{A.3}
\end{align*}
$$

with

$$
\begin{align*}
& k_{0}=10^{-12} \mathrm{~N}, \alpha_{0}=10^{-3} \mathrm{~Pa} \mathrm{~s} \\
& \sigma_{0}=10^{-8}(\Omega \mathrm{~m})^{-1}, \epsilon_{0}=8.8542 \times 10^{-12} \frac{\mathrm{~A} \mathrm{~s}}{\mathrm{~V} \mathrm{~m}} \tag{A.4}
\end{align*}
$$

From the director normalization $\boldsymbol{n}^{2}=1$ it follows immediately that in linear order the possible director distortions are perpendicular to $\boldsymbol{n}_{0}$, i.e., we use the ansatz: $\delta \boldsymbol{n}=\left(0, \delta n_{y}, \delta n_{z}\right)$. Furthermore it is convenient to apply the curl to the Navier-Stokes equation to eliminate the pressure. Due to translational invariance in the $x-y$ plane the dependence of the linear solutions on $x, y$ can be separated out in Fourier space. According to [6] the following ansatz is appropriate for that purpose

$$
\begin{align*}
& \delta \Phi=\phi(z, t) \sin (q x+p y) \\
& \delta n_{z}=n_{z}(z, t) \cos (q x+p y) \\
& \delta n_{y}=n_{y}(z, t) \sin (q x+p y) \\
& \left\{\delta v_{x}, \delta v_{y}\right\}=\left\{v_{x}(z, t), v_{y}(z, t)\right\} \cos (q x+p y) \\
& \delta v_{z}=v_{z}(z, t) \sin (q x+p y) \tag{A.5}
\end{align*}
$$

The equations become nondimensional if lengths are measured in units of $d / \pi$, time in units of $\alpha_{0} d^{2} /\left(k_{0} \pi^{2}\right)$ and the electric potential in units of $E_{0} d$. One arrives thus at the following linear equations for the $z, t$ dependent Fourier amplitudes $\left(\phi, n_{z}, n_{y}, v_{x}, v_{y}, v_{z}\right)$ in Eqs. (A.5). The primes for nondimensional material parameters defined in Eq. (A.3) are suppressed:

Dynamics of $n_{z}$ :

$$
\begin{align*}
\epsilon_{a} R \cos (\omega t) q \phi & +\left[\gamma_{1} \partial_{t}+k_{33} q^{2}+k_{22} p^{2}-k_{11} \partial_{z}^{2}-\epsilon_{a} R \cos ^{2}(\omega t)\right] n_{z}-\left(k_{11}-k_{22}\right) p \partial_{z} n_{y} \\
& +\alpha_{3} \partial_{z} v_{x}+\alpha_{2} q v_{z}-\left(e_{1}+e_{3}\right) \sqrt{R} q \partial_{z} \phi-\left(e_{1}-e_{3}\right) \sqrt{R} \cos (\omega t) p n_{y}=0 \tag{A.6}
\end{align*}
$$

Dynamics of $n_{y}$ :

$$
\left(k_{11}-k_{22}\right) p \partial_{z} n_{z}+\left[\gamma_{1} \partial_{t}+k_{33} q^{2}+k_{11} p^{2}-k_{22} \partial_{z}^{2}\right] n_{y}-\alpha_{3} p v_{x}-\alpha_{2} q v_{y}
$$

$$
\begin{equation*}
+\left(e_{1}+e_{3}\right) \sqrt{R} q p \phi-\left(e_{1}-e_{3}\right) \sqrt{R} \cos (\omega t) p n_{z}=0 \tag{A.7}
\end{equation*}
$$

Dynamics of $v_{x}, v_{y}$ :
$-\alpha_{3} p \partial_{t} \partial_{z} n_{z}+\left(\alpha_{2} q^{2}-\alpha_{3} p^{2}\right) \partial_{t} n_{y}+\left[\rho_{m} \partial_{t}+\left(\eta_{0}-\eta_{1}-\alpha_{2}\right) q^{2}+\eta_{2}\left(p^{2}-\partial_{z}^{2}\right)\right] p v_{x}$ $-\left[\rho_{m} \partial_{t}+\eta_{1} q^{2}+\left(\alpha_{3}+\alpha_{4}-\eta_{2}\right) p^{2}-\eta_{3} \partial_{z}^{2}\right] q v_{y}+\left(\alpha_{3}+\eta_{3}-\eta_{2}\right) q p \partial_{z} v_{z}=0$,

Dynamics of $v_{x}, v_{z}$ :

$$
\begin{array}{r}
R \cos (\omega t)\left[\epsilon_{\perp}\left(q^{2}+p^{2}-\partial_{z}^{2}\right)+\epsilon_{a} q^{2}\right] q \phi-\epsilon_{a} R \cos ^{2}(\omega t) q^{2} n_{z}-\left(e_{1}+e_{3}\right) \sqrt{R} \cos (\omega t) q^{2}\left(\partial_{z} n_{z}+p n_{y}\right) \\
-\left(\alpha_{2} q^{2}+\alpha_{3} \partial_{z}^{2}\right) \partial_{t} n_{z}-\alpha_{3} p \partial_{t} \partial_{z} n_{y}+\left[\rho_{m} \partial_{t}+\left(\eta_{0}-\eta_{1}-\alpha_{2}\right) q^{2}+\eta_{2}\left(p^{2}-\partial_{z}^{2}\right)\right] \partial_{z} v_{x} \\
-\left(\alpha_{3}+\eta_{3}-\eta_{2}\right) q p \partial_{z} v_{y}-\left[\rho_{m} \partial_{t}+\eta_{1} q^{2}+\eta_{3} p^{2}-\left(\alpha_{3}+\alpha_{4}-\eta_{2}\right) \partial_{z}^{2}\right] q v_{z}=0 \tag{A.9}
\end{array}
$$

Continuity equation:

$$
\begin{equation*}
q v_{x}+p v_{y}-\partial_{z} v_{z}=0 \tag{A.10}
\end{equation*}
$$

Electric potential:

$$
\begin{array}{r}
\sqrt{R}\left[\epsilon_{\perp}\left(q^{2}+p^{2}-\partial_{z}^{2}\right)+\epsilon_{a} q^{2}\right] \partial_{t} \phi+\sqrt{R} Q\left[\sigma_{\perp}\left(q^{2}+p^{2}-\partial_{z}^{2}\right)+\sigma_{a} q^{2}\right] \phi \\
-\sqrt{R}\left[\epsilon_{a} \partial_{t} \cos (\omega t)+Q \sigma_{a} \cos (\omega t)\right] q n_{z}-\left(e_{1}+e_{3}\right) q \partial_{t}\left(\partial_{z} n_{z}+p n_{y}\right)=0 \tag{A.11}
\end{array}
$$

The Eqs. (A.6)-(A.11) contain the main control parameter $R$ defined in Eq. (5) and $Q=\alpha_{0} d^{2} \sigma_{0} /\left(k_{0} \pi^{2} \epsilon_{0}\right)$, which is proportional to the ratio of the director relaxation time $\tau_{d}$ to the charge relaxation time $\tau_{q}$. The rotational viscosity $\gamma_{1}$ in the director equations and the shear viscosities $\eta_{i}, i=0, \ldots, 3$ in the velocity equations, which have been introduced by Miesowicz, are defined as

$$
\begin{align*}
& \gamma_{1}=\alpha_{3}-\alpha_{2} \\
& \eta_{0}=\alpha_{1}+\alpha_{4}+\alpha_{5}+\alpha_{6} \\
& \eta_{1}=\left(-\alpha_{2}+\alpha_{4}+\alpha_{5}\right) / 2 \\
& \eta_{2}=\left(\alpha_{3}+\alpha_{4}+\alpha_{6}\right) / 2, \eta_{3}=\alpha_{4} / 2 \tag{A.12}
\end{align*}
$$

The applied voltage $E_{0} d \cos (\omega t)$ is kept fixed, the director is assumed to be fixed at $z= \pm \pi / 2$ ("strong anchoring"), and for the velocity one has realistic no slip boundary conditions:

$$
\begin{align*}
& \phi(z= \pm \pi / 2, t)=0 \\
& n_{z}(z= \pm \pi / 2, t)=0, n_{y}(z= \pm \pi / 2, t)=0 \\
& \left\{v_{x}, v_{y}, v_{z}\right\}(z= \pm \pi / 2, t)=0 \tag{A.13}
\end{align*}
$$

We have used in this paper the parameter set of MBBA [nondimensional according to Eq. (A.3)]:

$$
\epsilon_{\perp}=5.25, \epsilon_{a}=-0.53, \sigma_{\perp}=1.0, \sigma_{a}=0.5
$$

$$
\begin{align*}
& e_{1}=-3.25, e_{3}=-4.59 \\
& k_{11}=6.66, k_{22}=4.2, k_{33}=8.61 \\
& \alpha_{1}=-18.1, \alpha_{2}=-110.4, \alpha_{3}=-1.1, \alpha_{4}=82.6 \\
& \alpha_{5}=77.9, \alpha_{6}=-33.6, \rho_{m}=1.0 \times 10^{-3} . \quad(\mathrm{A.14)} \tag{A.14}
\end{align*}
$$

Typically the electric conductivities of nematics range between $10^{-1} \sigma_{0}$ and $10 \sigma_{0}$. According to Eq. (A.1) the charge relaxation time $\tau_{q}$ is inversely proportional to $\sigma_{\perp}$. If the circular frequencies $\omega$ are not to small (i.e., larger than $\tau_{d}^{-1}$ ) the $\sigma_{\perp}$ dependence can be absorbed by presenting the threshold curves in units of $\omega \tau_{q}$.

The theoretical curves for $8 / 7$ (see Figs. 10, 11) have been obtained with the parameter set [nondimensional according to Eq. (A.3)]:

$$
\begin{aligned}
& \epsilon_{\perp}=4.2, \epsilon_{a}=-0.2, \sigma_{\perp}=4.0 \\
& e_{1}=-9.5, e_{3}=-10.5 \\
& k_{11}=5.0, k_{22}=3.0, k_{33}=6.0 \\
& \alpha_{1}=5.0, \alpha_{2}=-67.5, \alpha_{3}=12.5, \alpha_{4}=30.0 \\
& \alpha_{5}=22.5, \alpha_{6}=-32.5, \rho_{m}=1.0 \times 10^{-3},(\mathrm{~A} .15)
\end{aligned}
$$

with $\sigma_{a}=0.15$ in the standard EC regime and $\sigma_{a}=-0.3$ in the nonstandard one.
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